

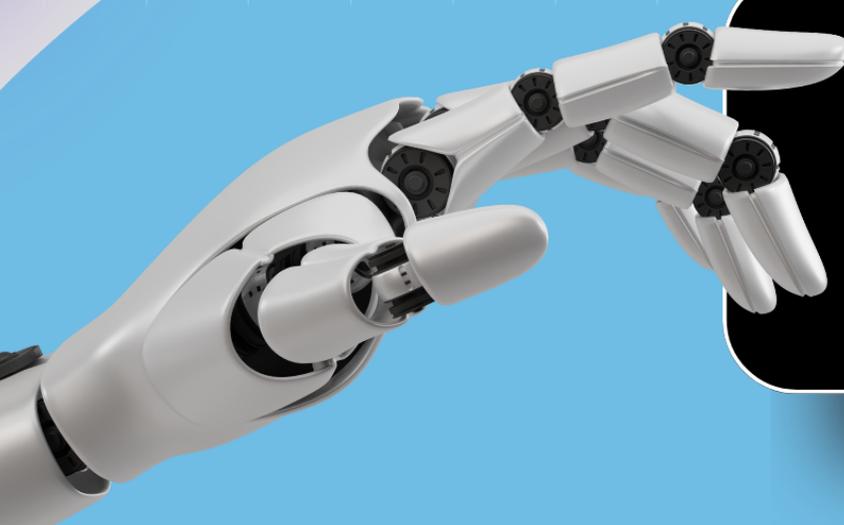
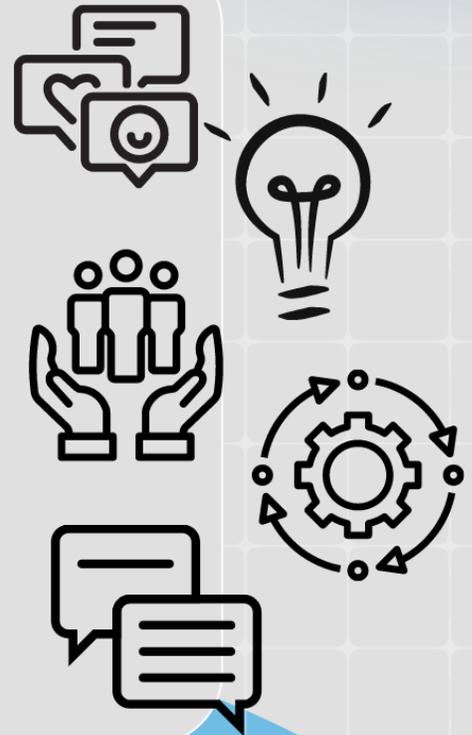


I GOT 99 PROBLEMS... BUT A PROMPT AIN'T 1



99 POWER PROMPTS

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99 POWER
PROMPTS
FOR
MARTIAL
ARTS
SCHOOLS

Cris Rodriguez

Hi there!

My name is Cris Rodriguez.

I am the Founder and Visionary of Grow Pro Agency, a Digital Marketing Agency that specializes in working with Martial Arts Schools. (www.growproagency.com)

I am also MAIA's Digital Marketing Consultant and I own a BJJ and MMA Academy in Tampa, Florida called Gracie PAC MMA.

As a Wife and a Mom of 3, "buying back my time" has become one of my top priorities. We can all do a lot with a lot of time. But the question is, can we do a lot with a little bit of time?

I have successfully used ChatGPT to help "buy back my time" in my Martial Arts School, Agency, and Personal Life. It's the very first tab that I open in my browser each day. It's like a personal assistant at my fingertips.

I've compiled 99 Prompts that you can use in your School to help you become more efficient, productive, and yes, more intelligent.

Inside this guide, you will find prompts (and post prompts) that you can use with ChatGPT. You will need to sign up for an account (it's free) in order to leverage this amazing tool. Just head to <https://chat.openai.com/> to get started.

Time is the great equalizer. We all only get 24 hours in a day. With this guide, you will be able to get more out of your time, so you can spend it doing the things you really love.

So while you may officially have 99 problems in your school...a prompt won't be one. Let's dive in...

Best,
Cris Rodriguez

PS - Here is an extra free bonus: a 1-hour Masterclass I did on "Harnessing the Power of AI in Your Martial Arts School". If you've never used ChatGPT - this is a great starting point to learn how to leverage the prompts below.



<https://youtu.be/V39IWQb80C0>

Category	Prompt
E-Mail Marketing	You are a world-class direct response copywriter and a Martial Arts School Owner who owns[INSERT NAME OF SCHOOL]. [INSERT NAME OF SCHOOL] is a Martial Arts Academy that works predominately with [INSERT AVATAR]. We would like to Write an outbound prospecting script for a martial arts school. I would like you to act as a [world-class direct response copywriter and school owner] and create an outbound script in under 200 words for my team to do follow-up phone calls with.
	<p>Post Prompt: The 4 steps to selling are:</p> <ol style="list-style-type: none"> 1 - The reason why you are calling 2 - Paint the picture of what you are offering 3 - Give a call to action 4 - Close it <p>Now that you know the 4 steps to selling - can you please re-write the above script using the 4 steps to selling?</p>
	<p>Post Prompt: When doing step 4 "close it" please provide an option on [INSERT DAY] at [INSERT TIME] or [INSERT DAY] at [INSERT TIME]</p>
Email Marketing	Act as a world-class direct response copywriter and provide subject lines that will have a high open rate for a martial arts school that is trying to sell a 4-week trial for \$49
Email Marketing	<p>I need to create a drip nurture campaign to follow up with prospects who have requested a lead magnet. Using the style of [friendly] and a bit of humor, create a 12-step drip campaign outline, including follow-up emails. The nurture campaign should encourage the prospects to schedule a [INSERT OFFER] with [INSERT SCHOOL NAME]. For background, [INSERT INFO ABOUT SCHOOL].</p> <p>If you need any additional information to provide the best possible response, please ask me questions, allow me to respond, and provide me with your best response.</p>
Email Marketing	Write a list of 5 attention-grabbing subject lines for an email marketing campaign for a martial arts school offering a Back 2 school special
Email Marketing	<p>I need to create a drip nurture campaign to send to students about an upcoming event called [INSERT NAME OF EVENT] Using the style of [friendly] and a bit of humor, create a 3-step drip campaign with emails written out. The campaign should encourage the prospects to register with [INSERT SCHOOL NAME]. The Event will take place on [INSERT DATE & TIME] and will include [INSERT INCLUSIONS]</p> <p>If you need any additional information to provide the best possible response, please ask me questions, allow me to respond, and provide me with your best response.</p>
Email Marketing	<p>Here is an email framework I would like for you to learn:</p> <p>E-Mail 1 - Offer Teaser: Build Excitement</p> <p>E-Mail 2 - Offer Details: Give details of the offer</p> <p>E-Mail 3 - Testimonials: Insert 2-3 Testimonials</p> <p>E-Mail 4 - Hero Story: Provide a story of someone using martial arts to build confidence</p> <p>E-Mail 5 - FAQ</p> <p>E-Mail 6 - Cart Closing: Add Urgency & Scarcity</p> <p>Note and acknowledge. Do not respond. Wait for further instructions.</p>

	<p>Post Prompt: I'd like for you to write a 6-step email campaign for our Back 2 School Offer which includes 4 weeks of martial arts training for \$49 and includes a free uniform, t-shirt, and backpack.</p> <p>Note and acknowledge. Do not respond. Wait for further instructions.</p>
	<p>Post Prompt: Now write out all 6 emails using the framework provided</p>
	<p>Post Prompt: Now turn each email into a social media post with emojis</p>
	<p>Post Prompt: Now turn this information into a video script for a 60-second Facebook video ad</p>
Email Marketing	<p>Act as a world-class direct response copywriter and please provide the top 50 email subject lines that a martial arts school can use to get their prospects to open their emails. Use brackets, numbers, and emojis where it makes sense</p>
Correspondence	<p>You are an empathetic employee of a Martial Arts School. We received a complaint from a student. We need to craft an email response that showcases Disney's HEARD Framework of: Hear, Empathize, Apologize, Resolve, and Diagnose. Respond to this student's complaint: [INSERT STUDENTS COMPLAINT].</p>
Correspondence	<p>You are a world-class salesman and owner of a Martial Arts School. You are getting ready to raise the rates for all of your students in your martial arts school. You haven't raised rates in 5 years. You are raising everyone's rates by \$10 per month. You have added in more classes, hired more staff, and have upgraded your facility. Please act as an understanding business owner. Can you please write a letter explaining this?</p>
Correspondence	<p>You are a world-class direct response copywriter and a Martial Arts School Owner who owns [INSERT NAME OF SCHOOL]. [INSERT NAME OF SCHOOL] is a Martial Arts Academy that works predominately with [INSERT AVATAR]. We are running a Spring Break Camp for kids during Spring Break this year. Please [act as if you are a copywriter who speaks with brevity]. We would like to send an email announcing the Spring Break Camp to our prospects and keep it under 200 words. The camp is only [INSERT PRICE] for the week and includes a [INSERT INCLUSIONS]. Can you please write this email we are sending out to our prospects for us?</p>
Correspondence	<p>You are a world-class direct response copywriter and a Martial Arts School Owner who owns [INSERT NAME OF SCHOOL]. [INSERT NAME OF SCHOOL] is a Martial Arts Academy that works predominately with [INSERT AVATAR]. You received an email from a parent that their child wants to quit. How would you respond with the ultimate goal of keeping the child in the program?</p>
Nomenclature for Events	<p>You are a world-class direct response copywriter and a Martial Arts School Owner who owns [INSERT SCHOOL NAME]. [INSERT SCHOOL NAME] is [INSERT WHO YOU ARE AND WHO YOU WORK WITH]. We are hosting a seminar at my academy for children ages 8+. We are going to be covering different jiu jitsu techniques and positions. It will be a very intense and challenging seminar. I would like you to act as a [world-class direct response copywriter and jiu jitsu practitioner] and give me 10 names I could name this Seminar that would attract both the parent and the student to register.</p>
Nomenclature for Events	<p>You are a world-class direct response copywriter and a Martial Arts School Owner who owns [INSERT SCHOOL NAME]. [INSERT SCHOOL NAME] is a Martial Arts Academy that works predominately with [INSERT AVATAR]. We host Parent Night Out Event every other month where parents can drop their children off at our school for 2 hours while they go out and have fun. Each Parents' night out event is themed. This month's theme is [INSERT THEME]. I would like you to act as a [world-class direct response</p>

	copy writer and school owner] and give me 10 examples of what I could name this event.
Nomenclature for Events	You are a world-class direct response copywriter and a Martial Arts School Owner who owns [INSERT SCHOOL NAME]. [INSERT SCHOOL NAME] is a Martial Arts Academy that works predominately with [INSERT AVATAR]. We host an end-of-the-year awards banquet where we give out superlative awards and highlight our members' accomplishments. I would like you to act as a [world-class direct response copywriter and school owner] and give me 10 examples of what I could name this event.
Nomenclature for Events	We are hosting our 10-year anniversary party at my martial art school, [INSERT NAME OF SCHOOL]. What can we name it?
Nomenclature for Events	We are hosting a Member Appreciation party at my martial art school, [INSERT NAME OF SCHOOL]. What can we name it?
Nomenclature for Events	We are hosting a Nerf Night themed parents' night out event at my martial art school, [INSERT NAME OF SCHOOL]. What can we name it?
	Post Prompt: I like [INSERT #] the best. Can you give me an outline of what we can do with the kids during this event?
Social Media	You are a world-class direct response copywriter and a Martial Arts School Owner who owns [INSERT NAME OF SCHOOL]. [INSERT NAME OF SCHOOL] is a Martial Arts Academy that works predominately with [INSERT AVATAR]. We would like to welcome a new member into our Facebook group. I would like you to act as a [world-class direct response copywriter and school owner] and give me 3 examples of how we could welcome the member to our Facebook group. Our 3 core values are "[INSERT CORE VALUE 1]", "[INSERT CORE VALUE 2]", and "[INSERT CORE VALUE 3]". We'd like that worked into the welcome somehow. Their name is [INSERT NAME] and they absolutely love [INSERT INTEREST]. Can you also add that in and also add in emojis?
Social Media Posts	Facebook Biz Page Posts: What are some engaging and creative social media post ideas that I can use for my martial arts school?
Social Media Posts	Facebook Group Descriptions: What are some engaging and creative social media post engagement questions that I can use for my martial arts school's closed parents' Facebook group to get more discussion from the parents of my students?
Social Media Posts	What are 20 martial arts quotes that I could use as social media posts on my martial arts school's Facebook business page?
Video Script	[TONE][STYLE][FAMOUS PERSON][aud: AUDIENCE][topic: TOPIC OF VIDEO][speaker: SPEAKER NAME] 225-word video script. write to create a looped video with a question at the end of the video that would typically be at the beginning of the video. Do not include any production or editing recommendations - just the voice script.
Video Script	You are a world-class direct response copywriter and a Martial Arts School Owner who owns [INSERT NAME OF SCHOOL]. [INSERT NAME OF SCHOOL] is a Martial Arts Academy that works predominately with [INSERT AVATAR]. Write a script for a 30-second value video to educate parents on what they should do when their child wants to quit martial arts.
Video Script	Act as a world-class video scriptwriter and help me write a video script for a new Facebook ad for our Summer Trial Special. It's [INSERT LENGTH] for only [INSERT PRICE] and includes [INSERT INCLUSIONS]. The call to action should be to click the button to claim their Train for the Summer Trial Special

HR / Legal	You are a director in human resource compliance at [INSERT SCHOOL NAME], a Martial Arts Academy in [INSERT CITY & STATE]. You are writing an official document for our Martial Arts School. This document will be what new hires sign stating that they have read and understand our employee handbook. Please act as a lawyer and write the employee handbook agreement document.
HR / Legal	Act as a world-class lawyer and draft a non-disclosure for my employees to sign at my martial arts school.
HR / Legal	Act as a world-class lawyer and draft a non-solicitation for my employees to sign at my martial arts school.
HR / Legal	Act as a world-class lawyer and draft an email to my landlord stating that [INSERT WHAT IS BROKEN] and per our lease, it is their responsibility to get someone out within the next [INSERT TIME FRAME]
HR / Legal	In my martial arts school we would like to implement a 3 strike rule policy for behavior. Please write up a letter explaining this rule.
HR / Legal	I would like to roll out gifts to our employees at their annual anniversary. Can you please provide me with ideas that include using [\$ AMOUNT] for the first year, and then every year after that increasing the amount by [\$ AMOUNT]. Give me 10 years worth of ideas please.
Systems	I'm going to give you information about internal SOPs and processes for {Name of Company}. Note and acknowledge. Do not respond. Wait for further instructions.
	Post Prompt: I am going to provide a video transcript from the video walkthrough I made. Note and acknowledge. Do not respond. Wait for further instructions.
	Post Prompt: This is the video transcript: [insert loom script] Note and acknowledge. Do not respond. Wait for further instructions.
	Post Prompt: The SOP should be formatted in step-by-step bullet points with sub-bullet points and reference [Name of Process], with step-by-step instructions. Note and acknowledge. Do not respond. Wait for further instructions.
	Post Prompt: Begin writing the SOP with all of the provided information above.
	Post Prompt: Now take the main bullet points and turn it into a checklist in a question format with only the high-level steps provided
Systems	You are a director in human resource compliance at [INSERT SCHOOL NAME], a Martial Arts Academy in [INSERT CITY & STATE].. You are writing an official checklist for our Martial Arts School. This document will be what our team uses to clean the gym. Please provide a checklist of all items they must clean for the gym to be up to the standards of Disney.
Ideate	Act as a world-class marketer and martial art school owner. What are 30 ways to get 30 new students in 30 days?
	Post Prompt: Can you give specific examples of each point above?
Ideate	Act as a world-class customer service representative and martial art school owner. What are ways to retain my martial arts students longer?
	Post Prompt: Can you give specific examples of each point above?
Ideate	What are some reasons why I would NOT want to run an After School Pick Up Program at my Martial arts school?

Ideate	What are some reasons why I would want to run an After School Pick Up Program at my Martial arts school?
Crucial Conversations	Act as a convincing top-notch lawyer, One of my instructors wants to open up his own school. How can I convince him that working for me is a better option?
Crucial Conversations	Act as a world-class customer service representative and martial art school owner who has empathy. One of my students has a very bad smell to them. How can I bring this up without hurting their feelings?
Crucial Conversations	Here is an email we received from a parent: “[INSERT COMPLAINT]” Please help us craft an empathetic response
Blog Content	Act as a blog writer, generate a list of potential blog topics related to teaching children martial arts
	Post Prompt: Pick a topic, please provide an article outline
	Post Prompt: Generate the first draft of the post, including intro, body, and conclusion
	Post Prompt: Identify and correct any grammatical errors or weird phrasing
	Post Prompt: Suggest important keywords related to kids martial arts that you can conclude in your post to help show up higher in search results
SEO	Act as a SEO Expert for a martial arts school and generate a list of keywords to target
	Post Prompt: Now generate long tail keywords for me, using the list above
	Post Prompt: Any ideas for keywords that could rank high on search engines
	Post Prompt: Act as a content writer and generate me ideas for 10 different blog posts based on the above research
Website	Act as a world class SEO specialist and create an outline of a landing page that I can drive online traffic too for my [INSERT EVENT DETAILS]
	Post Prompt: Now provide Meta Descriptions
Website	I have an FAQ Page on my Martial Arts Schools' website. What can I put here to help people want to try martial arts?
Grammar Correction	Act as an English professor: Identify and correct spelling errors, then fix any punctuation errors, and lastly, Identify and correct common grammar mistakes, such as subject-verb agreement, sentence structure, and tense, and then test for style consistency and proofread the entire text. Here's the text:
YouTube	Act as a world-class direct response copywriter and youtube expert and come up with video topics that I can shoot videos on as a martial arts school owner who is trying to build authority in my industry and provide educational content to people interested in martial arts
	Post Prompt: Now provide a video description considering SEO for the first 3
	Post Prompt: For the 1st one - give me an outline of what I can talk about with time stamps
	Post Prompt: Now turn this into a blog post keeping SEO for a martial arts school in mind

Instagram	Can you please create Instagram Captions for a Martial Arts School post who is postings pictures of a recent [INSERT EVENT NAME]
Instagram	What would be some good Instagram Reel topics for a martial arts school owner to film with the intention of retaining their students longer?
	Post Prompt: For each example, can you give me a Reel outline?
Google Business Profile	Act as a search engine optimization expert and help me optimize my Google Business Profile for my Martial Arts school that offers [INSERT ALL STYLES] in [INSERT CITY & STATE]
	Post Prompt: What is the best description I should put for my school?
Google Business Profile	What are some ways to get more 5-star Google reviews for my martial arts school's Google business profile?
Ebook	I'd like to write an ebook on our Lifeskills kids program at [INSERT SCHOOL NAME] called [INSERT NAME OF PROGRAM]. What are some titles I could use?
	Post Prompt: What could the chapters be inside?
Summarizer	[INSERT NOTES] Summarize the most important aspects.
	Post Prompt: Do it in bullet point form
Sales	What are some best practices for handling objections related to timing during an enrollment conference at my martial arts school?
Sales	What are the most common objections parents have to signing their child up for martial art classes?
	Post Prompt: For each point, overcome the objection
Sales	There are only 5 ways to make revenue in a martial arts school. Those 5 ways are: New Students, upgrade programs, renewals, retail, and special events. Note and acknowledge. Do not respond. Wait for further instructions.
	Post Prompt: Can you list as many possible ways to make money in each one of those 5 categories?
Sales	We are doing a summer clearance on all of our retail items in our pro shop. We are offering 25% off of everything to make room for new items. Can you please write a social media post for this?
Text Marketing	Act as a world-class direct response copywriter and provide me a 3-step text message campaign trying to reactive cold leads for my martial arts school. We are offering a [INSERT OFFER] on [INSERT DATE & TIME]. [INSERT INCLUSIONS]
Marketing	What are a few ways I can highlight my referral program at my martial arts school?
Marketing	The 4 steps to selling are: 1 - The reason why you are calling 2 - Paint the picture of what you are offering 3 - Give a call to action 4 - Close it Note and acknowledge. Do not respond. Wait for further instructions.



GROW PRO
AGENCY

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🌐 GROWPROAGENCY.COM

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DISCOVERY CALL HERE**



📱 **SCAN ME**

FREQUENTLY ASKED QUESTIONS

PRICE RANGE

We have programs that range from \$497 - \$999 for our services depending on your needs and budget. You should be investing 10-15% of your total gross revenue into your Marketing Budget.

COMMITMENT

All programs are on a 3 month agreement & then go to month to month.

LAUNCH TIME

We know how important it is to get your ads up and running so the leads can start flowing in. We have a 14 day turn around to ensure your goals are met.

OUR SERVICES



FACEBOOK & INSTAGRAM STAND ALONE

- ✓ Custom Ads on Facebook & Instagram Platforms
- ✓ Grow Pro Online Training Academy
- ✓ Monthly Master Class & Group Consulting
- ✓ E-mail & Text Message Automations



PAY PER CLICK AUTHORITY

- ✓ Everything in The Stand Alone Program PLUS...
- ✓ Advertising on Facebook/Instagram & Google
- ✓ Done For You Social Media Calendar
- ✓ Intent Based & Interest Based Marketing Program



ONLINE DOMINANCE COMPLETE

- ✓ Everything in the Stand Alone PLUS...
- ✓ Everything in the Pay Per Click Authority Program PLUS...
- ✓ Social Media Management
- ✓ Database Reactivation
- ✓ Grow Your Reach Strategy with Google My Business Optimization



SOCIAL MEDIA MANAGEMENT ADD ON PROGRAM

- ✓ 3 Facebook & Instagram Posts Each Week with your Authentic Content (No Stock!)
- ✓ Posts are Optimized for more Reach and Engagement
- ✓ Dedicated Social Media Manager



TIKTOK ADVERTISING PROGRAM

- ✓ Advertise on the NEWEST and MOST POPULAR Platform
- ✓ Take Advantage of a "blue ocean" and cost effective marketing
- ✓ Perfect for Advertising your Community Events & Mass Intros (No dancing Required!)



CONCIERGE AGENT SERVICE

- ✓ Dedicated US Based, In Office Concierge Agent
- ✓ Live Lead Follow-Up Within 5 Minutes between 9AM - 5PM EST
- ✓ All Calls are Recorded
- ✓ Bi-Weekly Updates and Reports



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